

2016

M E T R O

S T A R S

2017

Y S T E M

S N E W D

2018

— E S I G N —

2 1 S T C

2019

E N T U R

Y D E S I G

2020

— N D A T A —

F O R U S

S T A T S

2020 VISION

CAPABILITIES | SPEED | EXECUTION



MetroStar Systems®
Powering Change®

METROSTAR IS A COMPANY WITH 2020 VISION

ALIGNMENT WITH CENSUS' KEY INNOVATION AREAS



RE-ENGINEERING ADDRESS CANCASSING

Our Analytics practice focuses on compiling data sets to create visualizations that fuel data-driven insights. We leverage GIS systems to capture, store, and display data patterns and relationships that fuel strategy.

KEY SERVICES

- Analyze, engage, and visualize data
- Mobile reporting
- Spatial relationship development



USING ADMIN RECORDS & 3RD PARTY DATA

Our Analytics practice helps customers gain actionable insight from multiple data sources. These insights will create new opportunities to fuel innovation and increase efficiencies.

KEY SERVICES

- Demographic & geographic data collection
- Data validation to reduce workload
- Historical data compilation



OPTIMIZING SELF-RESPONSE

Our Digital practice consists of experts in user experience, human factors engineering, and optimization across multiple platforms and touchpoints. Their work will help increase user experience and engagement.

KEY SERVICES

- Multi-channel UX consulting
- Interaction design
- Persona development
- Task analysis



RE-ENGINEERING FIELD OPERATIONS

Our Management practice identifies areas where technology can be leveraged to streamline processes. This means increased productivity and cost savings, without compromised security.

KEY SERVICES

- Remote solutions
- Agile and PMP best practices
- Training automation
- Assignment automation



CYBERSECURITY

- Digital Rights Management
- Cyber Operations & Training
- Data Protection Strategies
- Risk & Vulnerability Assessments
- Business Process Reengineering
- Open Source Technologies
- Insider Threat and User Activity Monitoring
- Open Source Cyber Threat Intel & Big Data Pattern Analysis



DIGITAL

- Digital Strategy
- Web & Mobile First Web Design
- UI/UX and Human Factors Engineering
- Mobile Application Development
- Lean UX & Agile Coaching and Program Management
- Product Development
- Data Insights, Analytics Reporting
- Video Production



ENTERPRISE IT

- IT Infrastructure
- Help Desk Support
- Managed Services
- Sharepoint Solutions
- Cloud
- Data Consulting
- Program Management
- Security



MetroStar Systems[®]
Powering ChangeSM

Learn more about our capabilities and culture,
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